

**WAYNE STATE UNIVERSITY WDET-FM**

**(A Department of Wayne State University)**

**FINANCIAL STATEMENTS**

**SEPTEMBER 30, 2020 AND 2019**

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## **INDEPENDENT AUDITOR'S REPORT**

To the Board of Governors  
Wayne State University  
Detroit, Michigan

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Wayne State University WDET-FM (WDET), a department of Wayne State University, as of and for the years ended September 30, 2020 and 2019, and the related notes to the financial statements, which collectively comprise WDET's basic financial statements as listed in the table of contents.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to WDET's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

## Opinions

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of WDET, a department of Wayne State University, as of September 30, 2020 and 2019, and the respective changes in financial position and, where applicable, cash flows thereof for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## Emphasis of Matter

### *Regarding Department Financial Statements:*

As discussed in Note 1, the financial statements of WDET are intended to present the financial position, the changes in financial position, and, where applicable, cash flows of only that portion of Wayne State University's information that is attributable to the transactions of WDET. They do not purport to, and do not present fairly the financial position of Wayne State University as of September 30, 2020 and 2019, the changes in its financial position, or, its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

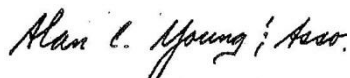
## Other Matters

### *Required Supplementary Information*

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis as shown in the table of contents be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

## Other Reporting Required by *Government Auditing Standards*

In accordance with *Government Auditing Standards*, we have also issued our report dated February 15, 2021 on our consideration of WDET's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of WDET's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering WDET's internal control over financial reporting and compliance.



Detroit, Michigan  
February 15 2021



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**INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL  
OVER FINANCIAL REPORTING AND ON COMPLIANCE  
AND OTHER MATTERS BASED ON AN AUDIT OF  
FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE  
WITH GOVERNMENT AUDITING STANDARDS**

To the Board of Governors  
Wayne State University  
Detroit, Michigan

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of Wayne State University WDET-FM (WDET), a department of Wayne State University, as of and for the years ended September 30, 2020 and 2019, and the related notes to the financial statements, which collectively comprise WDET's basic financial statements, and have issued our report thereon dated February 15, 2021.

### **Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered WDET's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of WDET's internal control. Accordingly, we do not express an opinion on the effectiveness of WDET's internal control.

*A deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or, significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be significant deficiencies or material weaknesses. However, significant deficiencies or material weaknesses may exist that have not been identified.

Independent Auditor's Report on Internal Control  
Over Financial Reporting and on Compliance  
and Other Matters based on an Audit of Financial  
Statements Performed in Accordance with Government  
Auditing Standards  
(Continued)

**Compliance and Other Matters**

As part of obtaining reasonable assurance about whether WDET's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

**Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.

*Alan C. Young, Assoc.*

Detroit, Michigan  
February 15, 2021

# **WAYNE STATE UNIVERSITY WDET-FM**

## **Management's Discussion and Analysis – Unaudited**

### **INTRODUCTION**

The following discussion and analysis provides an overview of the financial position and activities of Wayne State University WDET 101.9 FM (“WDET”) as of and for the year ended September 30, 2020, with selected comparative information as of and for the year ended September 30, 2019. This discussion has been prepared by management and should be read in conjunction with the financial statements and related notes for the year ended September 30, 2020 and 2019.

WDET is a public radio station licensed to Wayne State University (“the University”) by the Federal Communications Commission. The station does not have a separate legal status or existence. The assets, liabilities, net position and revenues and expenses of WDET are included in the combined financial statements of Wayne State University. WDET’s financial statements and accompanying notes are prepared in accordance with the Corporation for Public Broadcasting’s Principles of Accounting and Financial Reporting for Public Telecommunications Entities, and principles of the Governmental Accounting Standards Board (“GASB”) which establish standards for external financial reporting for public colleges and universities. These principles require that the University’s financial statements be presented on a combined basis. The financial statements of WDET are presented and reported on separately in this report solely due to the separate reporting requirements of the Corporation for Public Broadcasting (“CPB”).

WDET serves to enhance the visibility of the University by reaching some of southeast Michigan’s most diverse and educated constituencies. WDET also streams its broadcast signal on its website ([www.wdetfm.org](http://www.wdetfm.org)), which allows the station a global audience. The station regularly hears from listeners from all corners of the globe and has become a source for relocated and out of town Detroiters to get local news and information about their hometown.

WDET also houses another of the University’s outreach services, the Detroit Radio Information Service (DRIS). DRIS is southeast Michigan’s 24-hour radio reading service, providing programming to foster independent living for people who cannot see, hold or comprehend normal printed materials, such as newspapers and magazines.

### **USING THIS REPORT**

WDET’s financial report includes three basic financial statements: the statement of net position, which presents the assets, liabilities and net position of WDET at September 30, 2020, the statement of revenues, expenses and changes in net position, which reflects revenues and expenses recognized during the fiscal year, and the statement of cash flows, which provides information on major sources and uses of cash during the fiscal year. The report also includes notes to the financial statements which are an integral component of the report.

This financial report is designed to provide a general overview of WDET’s finances and to show WDET’s accountability for the money it receives. Additional information can be requested by mail at the following address:

Wayne State University  
Fiscal Operations – Controller’s Office  
5700 Cass Avenue, Suite 4602  
Detroit, Michigan 48202

# WAYNE STATE UNIVERSITY WDET-FM

## Management's Discussion and Analysis – Unaudited (Continued)

### FINANCIAL HIGHLIGHTS

#### Statement of Net Position

The statement of net position presents the financial position of WDET at the end of the fiscal year and includes all assets and liabilities of WDET. The difference between total assets and total liabilities, net position, is one indicator of the current financial condition of WDET, while the change in net position is an indicator of how the current year's operations have affected its overall financial condition. Assets and liabilities are generally measured using current values. One notable exception is capital assets, which are stated at historical cost less accumulated depreciation.

The summary of WDET's assets, liabilities, and net position at September 30, 2020 and 2019 is presented below:

	<u>2020</u>	<u>2019</u>
	(in millions)	
<b>Current Assets</b>		
Due from Wayne State University	\$ 0.05	\$ 0.01
Other Current Assets	0.80	0.78
Total Current Assets	<u>0.85</u>	<u>0.79</u>
<b>Noncurrent Assets</b>		
Investments	0.14	0.14
Noncurrent Receivables, Net	0.03	-
Capital Assets, Net	<u>0.43</u>	<u>0.48</u>
<b>Total Assets</b>	<u>\$ 1.45</u>	<u>\$ 1.41</u>
<b>Current Liabilities</b>		
Other Current Liabilities	\$ 0.37	\$ 0.39
Total Current Liabilities	<u>0.37</u>	<u>0.39</u>
Noncurrent Portion of Compensated Absences	<u>0.07</u>	<u>0.07</u>
<b>Total Liabilities</b>	0.44	0.46
<b>Total Net Position</b>	<u>1.01</u>	<u>0.95</u>
<b>Total Liabilities and Net Position</b>	<u>\$ 1.45</u>	<u>\$ 1.41</u>

WDET's financial position consists of assets of \$1.45 million at September 30, 2020 and \$1.41 million at September 30, 2019 and liabilities of \$0.44 million at September 30, 2020 and \$0.46 million at September 30, 2019. The station's net position increased \$0.06 million from a surplus of \$0.95 million at September 30, 2019 to a surplus of \$1.01 million at September 30, 2020.

Current assets increased \$0.06 million from \$0.79 million at September 30, 2019 to \$0.85 million at September 30, 2020. Non-current assets decreased \$0.02 million from \$0.62 million at September 30, 2019 to \$0.60 million at September 30, 2020. The investment in capital assets net of accumulated depreciation was \$0.43 million and \$0.48 million at September 30, 2020 and 2019, respectively.



# WAYNE STATE UNIVERSITY WDET-FM

## Management's Discussion and Analysis – Unaudited (Continued)

### FINANCIAL HIGHLIGHTS (Continued)

#### Statement of Net Position (Continued)

Current liabilities decreased \$0.02 million from \$0.39 million at September 30, 2019 to \$0.37 million at September 30, 2020.

As indicated in Note 2, the amount due from the University was \$0.05 million and \$0.01 million at September 30, 2020 and 2019, respectively, which represents WDET cash on deposit in the University's cash pool account.

#### Statement of Revenues, Expenses and Changes in Net Position

The statement of revenues, expenses and changes in net position presents WDET's revenues and expenses recognized during the fiscal year.

A summary of revenues and expenses, including operating and non-operating, for the years ended September 30, 2020 and 2019 is as follows:

	<u>2020</u>	<u>2019</u>
	(in millions)	
<b>Operating Revenues</b>		
Grant from Corporation for Public Broadcasting	\$ 0.34	\$ 0.28
Underwriting Sales and Other Sales	1.02	1.23
Indirect Administrative Support	0.59	0.51
Other Grants	0.06	0.20
<b>Total Operating Revenues</b>	<u>2.01</u>	<u>2.22</u>
<b>Operating Expenses</b>		
Salaries, Payroll Taxes, and Employee Benefits	3.02	2.81
Membership Dues and Other Fees	0.09	0.07
Indirect Administrative Support	0.59	0.51
Contracted Services	0.87	0.88
Postage	0.04	0.04
Equipment, Software, and Maintenance	0.11	0.10
Depreciation	0.05	0.05
Telephone, Supplies and Materials, and Other	0.17	0.25
<b>Total Operating Expenses</b>	<u>4.94</u>	<u>4.71</u>
Operating Loss	<u>(2.93)</u>	<u>(2.49)</u>
<b>Non-operating Revenues</b>		
Contributions	2.70	2.01
Transfer from Wayne State University	0.25	2.04
Other Income	0.04	0.02
<b>Total Non-operating Revenues</b>	<u>2.99</u>	<u>4.07</u>
<b>Other</b>		
Gifts for Permanent Endowments	-	0.03
<b>Total Other</b>	<u>-</u>	<u>0.03</u>
<b>Increase in Net Position</b>	0.06	1.61
Net Position (Deficit), Beginning of Year	<u>0.95</u>	<u>(0.66)</u>
<b>Net Position, End of Year</b>	<u>\$ 1.01</u>	<u>\$ 0.95</u>

# **WAYNE STATE UNIVERSITY WDET-FM**

## **Management's Discussion and Analysis – Unaudited (Continued)**

### **FINANCIAL HIGHLIGHTS (Continued)**

#### **Statement of Revenues, Expenses and Changes in Net Position (Continued)**

Revenues (operating and non-operating) totaled \$5.00 million at September 30, 2020 and \$6.32 million at September 30, 2019. The 2020 decrease in revenues of \$1.32 million is primarily attributable to a decrease in University support from \$2.04 million in 2019 to \$0.25 million in 2020 and a decrease in underwriting sales and other sales from \$1.23 million in 2019 to \$1.02 in 2020. In 2020, expenses increased \$0.23 million to \$4.94 million compared to \$4.71 million in 2019. The increase was attributable principally to increases in compensation-related expenses of \$0.21 million.

#### **Statement of Cash Flows**

The statement of cash flows provides additional information about WDET's financial results, by reporting the major sources and uses of cash during the year. WDET reports cash activities in three categories: operating, noncapital financing, and capital and related financing. WDET's most significant sources of cash flows resulted from contributions, transfers from Wayne State University, and underwriting and other sales. Primary outlays of cash were payments to employees and suppliers.

#### **Novel Coronavirus (COVID-19) Pandemic**

In March 2020, the global outbreak of COVID-19, a respiratory disease caused by a new strain of coronavirus was declared a pandemic by the World Health Organization, and a national emergency by the President of the United States. In response, federal and state governments have implemented measures to combat the outbreak which have impacted business operations worldwide. Likewise the pandemic has had a significant impact on the University/WDET during fiscal year 2020. Effective March 16, 2020, the University reduced the scope of its on-site operations and where possible, certain employees teleworked from their homes.

#### **ECONOMIC FACTORS THAT WILL AFFECT THE FUTURE**

The COVID-19 pandemic has significantly impacted all broadcast entities across the country with higher costs to produce content and lower revenue with which to do it. Listening patterns made dramatic shifts away from "drive time" listening due to the high percentage of audience members forced to quarantine and work from home. Revenue from businesses dropped due to financial challenges the businesses faced to keep their own doors open. Public broadcasters found the foundation community focusing efforts on direct human services to help the community cope with the economic impact of the pandemic.

These challenges were addressed with cost reduction measures and increased philanthropy from WDET's audience. The federal government also recognized the essential information-dissemination role filled by public broadcasters and provided financial support to public media entities through the Coronavirus Aid, Relief and Economic Security Act (CARES Act.)

# **WAYNE STATE UNIVERSITY WDET-FM**

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## **Management's Discussion and Analysis – Unaudited (Continued)**

### **ECONOMIC FACTORS THAT WILL AFFECT THE FUTURE (Continued)**

That said, the factors that are anticipated to most influence the future of WDET are the health of the local and national economy, employment levels in the region, availability of state and federal funds and disruptions in the media and news landscape.

In fiscal year 2020 listeners rallied most generously to preserve and protect the news, music and information they enjoy. Membership contributions climbed to a 10-year high providing an encouraging long-term outlook for the station. WDET will carry on efforts to stabilize this growth so it's consistent in the future.

WDET will continue to advance programs and initiatives that reach new audiences and strengthen its value to Wayne State University and to the entire metropolitan Detroit region. These activities will support the station's objective to achieve greater financial independence through increased support from individual donors, business sponsors, and private foundations. WDET will strengthen relationships with partners and key stakeholders who support its mission and collaborate on programs and community initiatives.

# WAYNE STATE UNIVERSITY WDET-FM

## Statements of Net Position September 30, 2020 and 2019

	<u>2020</u>	<u>2019</u>
<b>ASSETS</b>		
<b>Current Assets</b>		
Current Portion of Receivables, Net (Note 3)	\$ 804,718	\$ 770,830
Due from Wayne State University (Note 2)	46,220	12,924
Prepaid Expenses	<u>1,156</u>	<u>4,414</u>
<b>Total Current Assets</b>	852,094	788,168
Investments	136,040	140,671
Noncurrent Receivables, Net (Note 3)	33,459	3,724
Capital Assets, Net (Notes 4)	<u>428,969</u>	<u>478,895</u>
<b>Total Assets</b>	<u>\$ 1,450,562</u>	<u>\$ 1,411,458</u>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts Payable and Accrued Payroll	\$ 125,647	\$ 226,565
Unearned Income	89,867	49,396
Current Portion of Compensated Absences (Note 5)	<u>153,757</u>	<u>113,265</u>
<b>Total Current Liabilities</b>	369,271	389,226
Noncurrent Portion of Compensated Absences (Note 5)	<u>74,086</u>	<u>74,197</u>
<b>Total Liabilities</b>	443,357	463,423
<b>NET POSITION</b>		
Net Investment in Capital Assets	428,969	478,895
Restricted - Expendable	97,650	105,652
Unrestricted - Net Position	<u>480,586</u>	<u>363,488</u>
<b>Total Net Position</b>	1,007,205	948,035
<b>Total Liabilities and Net Position</b>	<u>\$ 1,450,562</u>	<u>\$ 1,411,458</u>

*The accompanying notes are an integral part of these financial statements.*

# WAYNE STATE UNIVERSITY WDET-FM

## Statements of Revenues, Expenses and Changes in Net Position Years Ended September 30, 2020 and 2019

	<u>2020</u>	<u>2019</u>
<b>Operating Revenues</b>		
Grant from Corporation for Public Broadcasting	\$ 338,082	\$ 279,814
Underwriting Sales	864,819	1,093,957
Other Sales	155,205	132,857
Indirect Administrative Support (Note 1)	585,987	515,224
Other Grants	62,067	199,735
<b>Total Operating Revenues</b>	<u>2,006,160</u>	<u>2,221,587</u>
<b>Operating Expenses (Note 7)</b>		
Salaries, Payroll Taxes, and Employee Benefits	3,018,162	2,813,831
Membership Dues and Other Fees	90,868	71,647
Indirect Administrative Support (Note 1)	585,987	515,224
Contracted Services	866,158	879,014
Printing, Publicity, and Advertising	81,675	92,845
Supplies and Materials	19,518	22,529
Telephone	36,477	34,411
Postage	40,890	36,800
Travel and Training	11,860	44,195
Equipment, Software, and Maintenance	109,934	99,090
Miscellaneous	20,477	54,323
Depreciation	49,926	49,926
<b>Total Operating Expenses</b>	<u>4,931,932</u>	<u>4,713,835</u>
Operating Loss	<u>(2,925,772)</u>	<u>(2,492,248)</u>
<b>Non-operating Revenues</b>		
Contributions	2,699,534	2,011,214
Transfer from Wayne State University	250,000	2,043,427
Other Income	35,408	19,052
<b>Total Non-operating Revenues</b>	<u>2,984,942</u>	<u>4,073,693</u>
<b>Other</b>		
Gifts for Permanent Endowments	-	25,000
<b>Total Other</b>	<u>-</u>	<u>25,000</u>
<b>Increase in Net Position</b>	59,170	1,606,445
Net Position (Deficit), Beginning of Year	<u>948,035</u>	<u>(658,410)</u>
<b>Net Position, End of Year</b>	<u>\$ 1,007,205</u>	<u>\$ 948,035</u>

The accompanying notes are an integral part of these financial statements.

# WAYNE STATE UNIVERSITY WDET-FM

## Statements of Cash Flows Years Ended September 30, 2020 and 2019

	<u>2020</u>	<u>2019</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Grants	\$ 413,251	\$ 363,388
Underwriting and Other Sales	1,097,622	1,176,793
Payments to Employees	(3,045,841)	(2,746,539)
Payments to Suppliers	<u>(1,307,457)</u>	<u>(1,286,937)</u>
<b>Net Cash Used in Operating Activities</b>	<u>(2,842,425)</u>	<u>(2,493,295)</u>
<b>CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES</b>		
Contributions	2,585,681	1,988,546
Transfer from Wayne State University	250,000	2,043,427
Other	<u>40,040</u>	<u>23,126</u>
<b>Net Cash Provided by Non-Capital Financing Activities</b>	<u>2,875,721</u>	<u>4,055,099</u>
Net Increase in Due from Wayne State University	33,296	1,561,804
Due to (from) Wayne State University, Beginning of Year	<u>12,924</u>	<u>(1,548,880)</u>
Due from Wayne State University, End of Year	<u>\$ 46,220</u>	<u>\$ 12,924</u>
<b>Reconciliation of Operating Loss to Net Cash Used by Operating Activities</b>		
Operating Loss	\$ (2,925,772)	\$ (2,492,248)
<b>Adjustments to Reconcile Operating Loss to Net Cash Used in Operating Activities:</b>		
Depreciation Expense	49,926	49,926
(Increase) Decrease in Assets of Current Operating Funds:		
Receivables, Net	50,229	(57,711)
Prepaid Expenses	3,258	18,202
Increase (Decrease) in Liabilities of Current Operating Funds:		
Accounts Payable and Accrued Payroll	(100,918)	55,260
Unearned Income	40,471	(108,470)
Compensated Absences	<u>40,381</u>	<u>41,746</u>
<b>Net Cash Used in Operating Activities</b>	<u>\$ (2,842,425)</u>	<u>\$ (2,493,295)</u>

The accompanying notes are an integral part of these financial statements.

## 1) BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

### Overview

WDET-FM (WDET) is a public telecommunications entity owned and operated by Wayne State University (the University). WDET does not have separate legal status or existence. The assets and liabilities and the revenues and expenses of WDET, with the exception of in-kind donations and expenses, are included in the combined financial statements of the University.

### Basis of Presentation

The financial statements have been prepared in accordance with the Corporation for Public Broadcasting's Principles of Accounting and Financial Reporting for Public Telecommunications Entities, and generally accepted accounting principles as prescribed by the Governmental Accounting Standards Board (GASB).

**Net Position** - Consistent with GASB Principles, WDET reports its net position in three categories:

- **Net Investment in Capital Assets** – WDET's investment in equipment, net of accumulated depreciation. Changes from year to year result from capital additions, retirement of assets and depreciation expense.
- **Restricted - Expendable** – Gifts and sponsored and governmental grants and contracts which are subject to externally imposed restrictions governing their use.
- **Unrestricted** – Funds which are not subject to externally imposed restrictions and are designated for public service and other programs.

### Summary of Significant Accounting Policies

The accompanying financial statements have been prepared on the accrual basis. The University and WDET report their operations as a business-type activity, as defined by GASB Statement No. 35. Business-type activities are those that are financed in whole or in part by fees charged to external parties for goods or services.

Consistent with GASB principles, WDET defines operating activities, as reported in the statement of revenues, expenses, and changes in net position, as those that generally result from exchange transactions such as payments received for underwriting sales and program grants, and payments made for services or goods received. Non-operating revenues are primarily non-exchange in nature such as contributions received from the University and external donors.

## 1) BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

**Accounting Estimates** – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

**Prepaid Expenses** – Prepaid expenses primarily represent cash payments made in advance of when the related expenditures are recognized for financial statement purposes.

**Investments** – Investments represent the portion of gifts and the related undistributed accretion from investments specifically restricted to WDET which are included in the University's endowment investment pool.

**Capital Assets** – Capital assets are recorded at cost, or if acquired by gift, at the acquisition value as of the date of donation. Depreciation is computed on the straight-line method over the estimated service lives of the respective assets. The University's capitalization threshold for equipment is a cost of \$5,000 or greater.

**Unearned Income** – Unearned income represents amounts received and/or receivable in advance of an event or in advance of incurring the related costs. This includes amounts received from grant and contract sponsors which have not yet been earned under the terms of the underlying agreements. Unearned income will be recognized as revenue in subsequent periods commensurate with generally accepted accounting principles and/or the applicable grant and contract terms and conditions.

**Revenue Recognition** – WDET receives pledges and bequests of financial support from corporations, foundations and individuals. Revenue is recognized when a pledge representing an unconditional promise to give is received and all eligibility requirements, including time requirements, have been met. In the absence of such promise, revenue is recognized when the gift is received. Endowment pledges and conditional promises do not meet eligibility requirements, as defined by GASB Statement No. 33, *Financial Reporting for Non-Exchange Transactions*, and are not recorded as assets until the related gifts are received.

Donor unconditional promises to give that are expected to be collected in future years are recorded at the present value of the estimated future cash flows. The discounts on these amounts are computed using risk-free interest rates applicable to the years in which the promises are made, commensurate with expected future payments. The allowance for uncollectible pledge receivables is provided based on management's judgment of potential uncollectible amounts.

Underwriting revenue is recognized when the related programming and broadcasting services have occurred.



1) **BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)**

**In-Kind Donations** – Donated goods and services are recorded as both revenue and expense at the estimated fair market value as determined by the donor.

Donated personnel services of nonprofessional volunteers are not recorded as revenue and expense as there is no objective basis available to measure the value of such services.

**Corporation for Public Broadcasting Community Service Grant** - The Corporation for Public Broadcasting (CPB) is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants (CSGs) to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two federal fiscal years as described in the Communications Act, 47 United States Code Annotated, Section 396(k)(7). In any event, each grant must be expended within two years of the initial grant authorization. According to the Communications Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants may be used to sustain activities begun with CSGs awarded in prior years. Certain General Provisions must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These General Provisions pertain to the use of grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

**Indirect Administrative Support** – Indirect administrative support consists of an allocation of costs relating to occupancy, maintenance, utilities and other institutional support provided to WDET by the University. This support is recognized in the financial statements as both revenue and expense.

2) **DUE FROM/TO WAYNE STATE UNIVERSITY**

The amounts due from Wayne State University at September 30, 2020 and 2019 were \$46,220 and \$12,924, respectively. These amounts represent WDET cash on deposit in the University's pooled cash account.

# WAYNE STATE UNIVERSITY WDET-FM

## Notes to Financial Statements (Continued) September 30, 2020 and 2019

### 3) RECEIVABLES

Receivables at September 30, 2020 and 2019 were as follows:

	<u>2020</u>	<u>2019</u>
Pledge Receivables, Current	\$ 676,175	\$ 583,310
Less Allowance for Doubtful Pledge Receivables - Current	<u>(68,691)</u>	<u>(59,943)</u>
	607,484	523,367
Underwriting Receivables	251,478	278,189
Less Allowance for Doubtful Underwriting Receivables	<u>(54,244)</u>	<u>(45,895)</u>
	197,234	232,294
Other Receivables	-	15,169
<b>Current Receivables, Net</b>	<u><u>\$ 804,718</u></u>	<u><u>\$ 770,830</u></u>
Pledge Receivables - Noncurrent	\$ 38,023	\$ 5,106
Less Allowance for Doubtful Pledge Receivables - Noncurrent	<u>(4,564)</u>	<u>(1,382)</u>
<b>Noncurrent Receivables, Net</b>	<u><u>\$ 33,459</u></u>	<u><u>\$ 3,724</u></u>

### 4) CAPITAL ASSETS

Capital asset activity for the years ended September 30, 2020 and 2019 was as follows:

	<u>2020</u>			
	<u>Beginning Balance</u>	<u>Additions</u>	<u>Retirements</u>	<u>Ending Balance</u>
Tower	\$ 926,562	\$ -	\$ -	\$ 926,562
Furniture and Equipment	<u>557,305</u>	<u>-</u>	<u>-</u>	<u>557,305</u>
Subtotal	1,483,867	-	-	1,483,867
Less: Accumulated Depreciation	<u>(1,004,972)</u>	<u>(49,926)</u>	<u>-</u>	<u>(1,054,898)</u>
<b>Capital Assets, Net</b>	<u><u>\$ 478,895</u></u>	<u><u>\$ (49,926)</u></u>	<u><u>\$ -</u></u>	<u><u>\$ 428,969</u></u>
	<u>2019</u>			
	<u>Beginning Balance</u>	<u>Additions</u>	<u>Retirements</u>	<u>Ending Balance</u>
Tower	\$ 926,562	\$ -	\$ -	\$ 926,562
Furniture and Equipment	<u>562,780</u>	<u>-</u>	<u>(5,475)</u>	<u>557,305</u>
Subtotal	1,489,342	-	(5,475)	1,483,867
Less: Accumulated Depreciation	<u>(960,521)</u>	<u>(49,926)</u>	<u>5,475</u>	<u>(1,004,972)</u>
<b>Capital Assets, Net</b>	<u><u>\$ 528,821</u></u>	<u><u>\$ (49,926)</u></u>	<u><u>\$ -</u></u>	<u><u>\$ 478,895</u></u>

**5) COMPENSATED ABSENCES**

Compensated absences represent the liability for earned and vested employee vacation and sick time. The compensated absences amounts are \$227,843 and \$187,462 at September 30, 2020 and September 30, 2019, respectively.

**6) DEFINED CONTRIBUTION RETIREMENT PLAN**

The University offers pension benefits for substantially all full-time employees of WDET through a defined contribution plan. In a defined contribution plan, benefits depend solely on amounts contributed to the plan plus investment earnings. Employees are eligible to participate after they reach 26 years of age. Eligible employees that contribute at least 1 percent of their salary will receive a University matching contribution equal to two times their contribution up to a maximum University contribution of 10 percent. The University's contribution is not vested until the employee has completed two years of service.

**7) FUNCTIONAL EXPENSES**

Operating expenses, reported on the Statement of Revenues, Expenses and Changes in Net Position are categorized by natural classifications. Functional breakdowns of operating expenses classified by activity for the years ended September 30, 2020 and 2019 are presented on the following pages:

# WAYNE STATE UNIVERSITY WDET-FM

Notes to Financial Statements (Continued)  
September 30, 2020 and 2019

## 7) FUNCTIONAL EXPENSES (Continued)

	2020					Total
	Programming and Production	Broadcasting	Program Information	Fund Raising	Management and General	
Salaries, Payroll Taxes, and Employee Benefits	\$ 1,165,926	\$ 659,029	\$ 143,256	\$ 675,483	\$ 374,468	\$3,018,162
Membership Dues and Other Fees	27,436	-	-	8,840	54,592	90,868
Contracted Services	689,529	39,995	4,800	89,613	42,221	866,158
Printing, Publicity, and Advertising	2,287	4,654	1,274	70,330	3,130	81,675
Supplies and Materials	7,139	6,936	295	1,353	3,795	19,518
Telephone	14,120	10,909	1,194	4,530	5,724	36,477
Postage	-	110	235	40,493	52	40,890
Travel and Training	4,543	1,697	1,033	2,220	2,367	11,860
Equipment, Software and Maintenance	2,337	63,790	-	40,896	2,911	109,934
Miscellaneous	-	-	407	9,843	10,227	20,477
Depreciation	22,219	9,148	1,772	10,966	5,821	49,926
<b>Total Functional Expenses Before Indirect Administrative Support</b>	<b>1,935,536</b>	<b>796,268</b>	<b>154,266</b>	<b>954,567</b>	<b>505,308</b>	<b>4,345,945</b>
Indirect Administrative Support	260,792	107,365	20,801	128,709	68,320	585,987
<b>Total Functional Expenses</b>	<b>\$ 2,196,328</b>	<b>\$ 903,633</b>	<b>\$ 175,067</b>	<b>\$ 1,083,276</b>	<b>\$ 573,628</b>	<b>\$ 4,931,932</b>

# WAYNE STATE UNIVERSITY WDET-FM

Notes to Financial Statements (Continued)  
September 30, 2020 and 2019

## 7) FUNCTIONAL EXPENSES (Continued)

	2019					
	Programming and Production	Broadcasting	Program Information	Fund Raising	Management and General	Total
Salaries, Payroll Taxes, and Employee Benefits	\$ 1,233,695	\$ 474,324	\$ 87,314	\$ 694,341	\$ 324,157	\$2,813,831
Membership Dues and Other Fees	21,098	-	150	8,745	41,654	71,647
Contracted Services	716,576	74,457	17,187	56,170	14,624	879,014
Printing, Publicity, and Advertising	14,179	6,479	12,943	58,375	869	92,845
Supplies and Materials	6,952	7,237	448	4,456	3,436	22,529
Telephone	13,571	10,350	1,044	4,290	5,156	34,411
Postage	1,960	62	-	34,778	-	36,800
Travel and Training	10,163	4,090	8,345	16,091	5,506	44,195
Equipment, Software and Maintenance	7,318	45,632	138	45,779	223	99,090
Miscellaneous	5,492	2,466	3,214	32,597	10,554	54,323
Depreciation	24,441	7,523	1,574	11,500	4,888	49,926
<b>Total Functional Expenses Before Indirect Administrative Support</b>	<b>2,055,445</b>	<b>632,620</b>	<b>132,357</b>	<b>967,122</b>	<b>411,067</b>	<b>4,198,611</b>
Indirect Administrative Support	252,230	77,631	16,242	118,678	50,443	515,224
<b>Total Functional Expenses</b>	<b>\$ 2,307,675</b>	<b>\$ 710,251</b>	<b>\$ 148,599</b>	<b>\$ 1,085,800</b>	<b>\$ 461,510</b>	<b>\$4,713,835</b>