

**WAYNE STATE UNIVERSITY WDET-FM**

(A Department of Wayne State University)

**FINANCIAL STATEMENTS**

**SEPTEMBER 30, 2017 AND 2016**

# WAYNE STATE UNIVERSITY WDET-FM

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## Contents

	<u>Page No.</u>
Independent Auditor's Report.....	1
Independent Auditor's Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on an Audit of Financial Statements Performed in Accordance with Government Auditing Standards .....	3
Management's Discussion and Analysis (Unaudited) .....	5
Statements of Net Position.....	11
Statements of Revenues, Expenses and Changes in Net Position.....	12
Statements of Cash Flows .....	13
Notes to Financial Statements .....	14



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## **INDEPENDENT AUDITOR'S REPORT**

To the Board of Governors  
Wayne State University  
Detroit, Michigan

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Wayne State University WDET-FM (WDET), a department of Wayne State University, as of and for the years ended September 30, 2017 and 2016, and the related notes to the financial statements, which collectively comprise WDET's basic financial statements as listed in the table of contents.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express opinions on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to WDET's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

## Opinions

In our opinion, the financial statements referred to above present fairly, in all material respects, the respective financial position of WDET, a department of Wayne State University, as of September 30, 2017 and 2016, and the respective changes in financial position and, where applicable, cash flows thereof for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## Emphasis of Matter

### *Regarding Department Financial Statements:*

As discussed in Note 1, the financial statements of WDET are intended to present the financial position, the changes in financial position, and, where applicable, cash flows of only that portion of Wayne State University's information that is attributable to the transactions of WDET. They do not purport to, and do not present fairly the financial position of Wayne State University as of September 30, 2017 and 2016, the changes in its financial position, or, its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

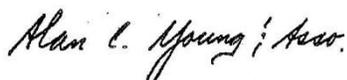
## Other Matters

### *Required Supplementary Information*

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis as shown in the table of contents be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

## Other Reporting Required by *Government Auditing Standards*

In accordance with *Government Auditing Standards*, we have also issued our report dated January 17, 2018 on our consideration of WDET's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering WDET's internal control over financial reporting and compliance.



Detroit, Michigan  
January 17, 2018



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**INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL  
OVER FINANCIAL REPORTING AND ON COMPLIANCE  
AND OTHER MATTERS BASED ON AN AUDIT OF  
FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE  
WITH GOVERNMENT AUDITING STANDARDS**

To the Board of Governors  
Wayne State University  
Detroit, Michigan

We have audited, in accordance with the auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards* issued by the Comptroller General of the United States, the financial statements of Wayne State University WDET-FM (WDET), a department of Wayne State University, as of and for the years ended September 30, 2017 and 2016, and the related notes to the financial statements, which collectively comprise WDET's basic financial statements, and have issued our report thereon dated January 17, 2018.

## **Internal Control over Financial Reporting**

In planning and performing our audit of the financial statements, we considered WDET's internal control over financial reporting (internal control) to determine the audit procedures that are appropriate in the circumstances for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of WDET's internal control. Accordingly, we do not express an opinion on the effectiveness of WDET's internal control.

*A deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or, significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be significant deficiencies or material weaknesses. However, significant deficiencies or material weaknesses may exist that have not been identified.

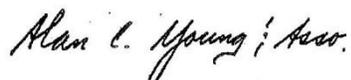
Independent Auditor's Report on Internal Control  
Over Financial Reporting and on Compliance  
and Other Matters based on an Audit of Financial  
Statements Performed in Accordance with Government  
Auditing Standards  
(Continued)

### **Compliance and Other Matters**

As part of obtaining reasonable assurance about whether WDET's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

### **Purpose of this Report**

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the entity's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the entity's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.



Detroit, Michigan  
January 17, 2018

# **WAYNE STATE UNIVERSITY WDET-FM**

## **Management's Discussion and Analysis – Unaudited**

### **INTRODUCTION**

The following discussion and analysis provides an overview of the financial position and activities of Wayne State University WDET 101.9 FM (“WDET”) as of and for the year ended September 30, 2017, with selected comparative information as of and for the year ended September 30, 2016. This discussion has been prepared by management and should be read in conjunction with the financial statements and related notes for the year ended September 30, 2017 and 2016.

WDET is a public radio station licensed to Wayne State University (“the University”) by the Federal Communications Commission. The station does not have a separate legal status or existence. The assets, liabilities, net position and revenues and expenses of WDET are included in the combined financial statements of Wayne State University. WDET’s financial statements and accompanying notes are prepared in accordance with the Corporation for Public Broadcasting’s Principles of Accounting and Financial Reporting for Public Telecommunications Entities, and principles of the Governmental Accounting Standards Board (“GASB”) which establish standards for external financial reporting for public colleges and universities. These principles require that the University’s financial statements be presented on a combined basis. The financial statements of WDET are presented and reported on separately in this report solely due to the separate reporting requirements of the Corporation for Public Broadcasting (“CPB”).

WDET serves to enhance the visibility of the University by reaching some of southeast Michigan’s most diverse and educated constituencies. WDET also streams its broadcast signal on its website ([www.wdetfm.org](http://www.wdetfm.org)), which allows the station a global audience. The station regularly hears from listeners from all corners of the globe and has become a source for relocated and out of town Detroiters to get local news and information about their hometown.

WDET also houses another of the University’s outreach services, the Detroit Radio Information Service (DRIS). DRIS is southeast Michigan’s 24-hour radio reading service, providing programming to foster independent living for people who cannot see, hold or comprehend normal printed materials, such as newspapers and magazines.

### **USING THIS REPORT**

WDET’s financial report includes three basic financial statements: the statement of net position, which presents the assets, liabilities and net position of WDET at September 30, 2017, the statement of revenues, expenses and changes in net position, which reflects revenues and expenses recognized during the fiscal year, and the statement of cash flows, which provides information on major sources and uses of cash during the fiscal year. The report also includes notes to the financial statements which are an integral component of the report.

This financial report is designed to provide a general overview of WDET’s finances and to show WDET’s accountability for the money it receives. Additional information can be requested by mail at the following address:

Wayne State University  
Fiscal Operations – Controller’s Office  
5700 Cass Avenue, Suite 4602  
Detroit, Michigan 48202

# WAYNE STATE UNIVERSITY WDET-FM

## Management's Discussion and Analysis – Unaudited (Continued)

### FINANCIAL HIGHLIGHTS

#### Statement of Net Position

The statement of net position presents the financial position of WDET at the end of the fiscal year and includes all assets and liabilities of WDET. The difference between total assets and total liabilities, net position, is one indicator of the current financial condition of WDET, while the change in net position is an indicator of how the current year's operations have affected its overall financial condition. Assets and liabilities are generally measured using current values. One notable exception is capital assets, which are stated at historical cost less accumulated depreciation.

The summary of WDET's assets, liabilities, and net position at September 30, 2017 and 2016 is presented below:

	<u>2017</u>	<u>2016</u>
	(in thousands)	
Current Assets	\$ 856.1	\$ 464.2
Noncurrent Assets:		
Investments	111.3	109.3
Noncurrent Receivables, Net	2.4	2.4
Capital Assets, Net	<u>559.6</u>	<u>585.4</u>
<b>Total Assets</b>	<u>\$ 1,529.4</u>	<u>\$ 1,161.3</u>
Current Liabilities:		
Due to Wayne State University	\$ 1,798.4	\$ 1,969.7
Other Current Liabilities	<u>429.1</u>	<u>394.1</u>
Total Current Liabilities	2,227.5	2,363.8
Noncurrent Portion of Compensated Absences	<u>50.6</u>	<u>34.0</u>
<b>Total Liabilities</b>	2,278.1	2,397.8
<b>Total Net Position (Deficit)</b>	<u>(748.7)</u>	<u>(1,236.5)</u>
<b>Total Liabilities and Net Position (Deficit)</b>	<u>\$ 1,529.4</u>	<u>\$ 1,161.3</u>

WDET's financial position consists of assets of \$1.53 million at September 30, 2017 and \$1.16 million at September 30, 2016 and liabilities of \$2.28 million at September 30, 2017 and \$2.40 million at September 30, 2016. The station's net position increased \$.49 million from a deficit of \$1.24 million at September 30, 2016 to a deficit of \$.75 million at September 30, 2017.

Current assets increased \$.39 million from \$.46 million at September 30, 2016 to \$.85 million at September 30, 2017. Non-current assets decreased \$.03 million from \$.70 million at September 30, 2016 to \$.67 million at September 30, 2017. The investment in capital assets net of accumulated depreciation was \$.56 million and \$.58 million at September 30, 2017 and 2016, respectively.

# WAYNE STATE UNIVERSITY WDET-FM

## Management's Discussion and Analysis – Unaudited (Continued)

### FINANCIAL HIGHLIGHTS (Continued)

#### Statement of Net Position (Continued)

Current liabilities decreased \$.13 million from \$2.36 million at September 30, 2016 to \$2.23 million at September 30, 2017

As indicated in Note 2, WDET owed the University \$1.80 million and \$1.97 million at September 30, 2017 and 2016, respectively, which represents payments made by the University on WDET's behalf, which were in excess of WDET's available cash.

#### Statement of Revenues, Expenses and Changes in Net Position

The statement of revenues, expenses and changes in net position presents WDET's revenues and expenses recognized during the fiscal year.

A summary of revenues and expenses, including operating and non-operating, for the years ended September 30, 2017 and 2016 is as follows:

	<u>2017</u>	<u>2016</u>
	(in thousands)	
<b>Operating Revenues</b>		
Grant from Corporation for Public Broadcasting	\$ 247.5	\$ 255.4
Underwriting Sales and Other Sales	1,032.0	903.8
Indirect Administrative Support	533.3	492.1
Other Grants	401.0	183.9
<b>Total Operating Revenues</b>	<u>2,213.8</u>	<u>1,835.2</u>
<b>Operating Expenses</b>		
Salaries, Payroll Taxes, and Employee Benefits	2,458.5	2,309.0
Membership Dues and Other Fees	68.3	84.3
Indirect Administrative Support	533.3	492.1
Contracted Services	724.2	769.8
Postage	39.2	34.6
Equipment, Software and Maintenance	107.3	94.4
Depreciation	46.7	30.9
Minor Renovations and Repairs	-	97.7
Telephone, Supplies and Materials, and Other	218.2	184.0
<b>Total Operating Expenses</b>	<u>4,195.7</u>	<u>4,096.8</u>
Operating Loss	<u>(1,981.9)</u>	<u>(2,261.6)</u>
<b>Non-operating Revenues (Expenses)</b>		
Contributions	1,988.7	1,441.3
Transfer from Wayne State University	472.4	472.4
Other Income	8.6	10.6
<b>Total Non-operating Revenues (Expenses)</b>	<u>2,469.7</u>	<u>1,924.3</u>
<b>Increase (Decrease) in Net Position</b>	487.8	(337.3)
Net Deficit, Beginning of Year	<u>(1,236.5)</u>	<u>(899.2)</u>
<b>Net Deficit, End of Year</b>	<u>\$ (748.7)</u>	<u>\$ (1,236.5)</u>

# **WAYNE STATE UNIVERSITY WDET-FM**

## **Management's Discussion and Analysis – Unaudited (Continued)**

### **FINANCIAL HIGHLIGHTS (Continued)**

#### **Statement of Revenues, Expenses and Changes in Net Position (Continued)**

Revenues (operating and non-operating) totaled 4.68 million at September 30, 2017 and \$3.76 million at September 30, 2016. In 2017, expenses increased \$0.10 million to \$4.20 million compared to \$4.10 million in 2016. The increase was attributable principally to increases in compensation-related expenses of \$.15 million, indirect administrative support of \$.04 million, telephone supplies and materials and other of \$.03 million partially offset by decreases in minor renovations of \$.10 million and contracted services of \$.05 million.

#### **Statement of Cash Flows**

The statement of cash flows provides additional information about WDET's financial results, by reporting the major sources and uses of cash during the year. WDET reports cash activities in three categories: operating, noncapital financing, and capital and related financing. WDET's most significant sources of cash flows resulted from contributions, transfers from Wayne State University, and underwriting and other sales. Primary outlays of cash were payments to employees and suppliers.

### **FACTORS THAT WILL AFFECT THE FUTURE**

Fiscal year 2017 was a pivotal year for WDET. The station witnessed unprecedented audience and revenue growth that resulted in a net increase of approximately \$488,000 in net assets. To build on this success and meet the challenges of a rapidly changing media landscape, WDET has embarked on a strategic planning process that will support sustainable growth and ensure the station is able to serve the Detroit region for years to come.

At this time, the most significant factor contributing to WDET's ability to maintain a balanced budget and become financially self-sufficient is the station's ability to re-invest in itself. This is directly impacted by the station's longstanding deficit.

There are also several environmental factors that are out of WDET's control that must be accounted for in its planning for the future including the availability of federal funding, the health of the local and national economy, and a rapidly changing media landscape.

#### **The factors most affecting WDET's future will continue to be the station's ability to:**

- Develop distinctive local programming and services that reach new, diverse audiences and inspire community support
- Invest in new technologies that allow for deeper listener engagement and the delivery and monetization of multi-platform content
- Attract and retain talent through competitive wages, investments in professional development and opportunities for growth
- Build greater awareness of its program offerings and value proposition in a competitive local and national media landscape
- Upgrade failing equipment to ensure high-quality service delivery and adaptations to facilities to support an effective and collaborative work environment

# WAYNE STATE UNIVERSITY WDET-FM

## Management's Discussion and Analysis – Unaudited (Continued)

### FACTORS THAT WILL AFFECT THE FUTURE (Continued)

#### Revenue & Expenses:

WDET worked diligently to control costs in fiscal year 2017 while making investments in local news programming and innovative community engagement strategies. Successful fundraising strategies resulted in approximately \$488,000 increase in net assets.

- **A reversal of a three-year decline in sales** was attributed to a restructuring of WDET's underwriting department and a renewed focus on new business. Fiscal year 2018 forecasts are promising, with first quarter sales figures that are 43 percent ahead of the previous year's sales. WDET will begin monetizing its digital and on-demand inventory and more aggressively pursue revenue diversification such as ticketed events in fiscal year 2018.
- **Foundation support exceeded the previous year by 118 percent.** WDET anticipates this growth to continue in fiscal year 2018, as local and national funders make increased investments in independent journalism and media innovation in response to community needs.
- **Contributions increased by approximately \$547,000** in fiscal year 2017 as WDET began to convert its growing audience to membership. As a result of an aggressive new member strategy, WDET exceeded our goal of converting over 2,000 listeners to first time members this fiscal year. Leadership Annual Gifts of \$1,200+ increased by 24 percent, totaling 117 and strengthening the pipeline for major giving.
- **WDET exceeded its overall Pivotal Moments Campaign goal by 5 percent** through a combination of cash and planned gifts. WDET will continue to secure planned gifts for its Endowed Enhancement Fund to provide a more stable source of annual funding.

#### Programming & Community Engagement:

In fiscal year 2017, WDET reached an average of over 170,000 weekly listeners to its live programming in addition to over 40,000 unique visitors to its website each month. This represents an increase in broadcast audience of over 42 percent between 2013 and 2017, with the most significant growth occurring in fiscal year 2017. This is in line with nationwide trends in public radio listening following the recent national election. WDET's challenge in fiscal year 2018 will be to maintain this audience growth and translate this success to a multi-platform programming strategy that adapts to evolving listener habits.

- **Well-received local programming:** WDET's flagship daily talk show, *Detroit Today*, is in its third year of production and continues to outperform previous local and national programs during the 9 a.m. hour. Local cultural programming and podcasts such as *CultureShift* and *CuriosiD* continue to incorporate diverse community voices and extend the station's reach beyond traditional public media audiences.

### FACTORS THAT WILL AFFECT THE FUTURE (Continued)

- **Award-winning local journalism:** WDET's coverage of regional and national elections provided critical information about candidates and issues to Metro Detroit voters. The WDET newsroom also produced award-winning local journalism on public education, racial and economic inequality, the cultural diversity of our region, and the state of the city post-bankruptcy.
- **Local and national partnerships** led to live broadcasts of national programs from WDET's studios. NPR's *On Point* dedicated a program to Detroit's revitalization and NPR's *All Things Considered Weekend* spent a weekend commemorating the anniversary of the Detroit '67 uprising. As a member of the Detroit Journalism Cooperative, WDET partnered with other credible news organizations such as Detroit Public Television, Michigan Radio, and Bridge Magazine to produce critical stories about the city and region.
- **High-impact community engagement:** WDET hosted the national storytelling project StoryCorps to share and preserve the stories of everyday Detroiters. Hundreds of Detroiters stories were recorded and archived in the Library of Congress. The station also partnered on dozens of community meetings and cultural events across the Detroit region, attracting thousands of diverse attendees from around southeast Michigan. Over \$25,000 in free airtime was provided to area non-profits and dozens of students received hands-on training via internship programs.

# WAYNE STATE UNIVERSITY WDET-FM

## Statements of Net Position September 30, 2017 and 2016

	<u>2017</u>	<u>2016</u>
<b>ASSETS</b>		
<b>Current Assets</b>		
Current Portion of Receivables, Net (Note 3)	\$ 835,682	\$ 464,240
Prepaid Expenses	20,372	-
<b>Total Current Assets</b>	856,054	464,240
Investments	111,275	109,236
Noncurrent Receivables, Net (Note 3)	2,450	2,369
Capital Assets, Net (Notes 4)	559,597	585,409
<b>Total Assets</b>	<u>\$ 1,529,376</u>	<u>\$ 1,161,254</u>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Accounts Payable and Accrued Payroll	\$ 191,284	\$ 251,333
Unearned Income	147,889	47,391
Current Portion of Compensated Absences (Note 5)	89,902	95,391
Due to Wayne State University (Note 2)	1,798,358	1,969,653
<b>Total Current Liabilities</b>	2,227,433	2,363,768
Noncurrent Portion of Compensated Absences (Note 5)	50,645	34,001
<b>Total Liabilities</b>	2,278,078	2,397,769
<b>NET POSITION (DEFICIT)</b>		
Net Investment in Capital Assets	559,597	585,409
Restricted - Expendable	290,373	203,087
Unrestricted - Deficit	(1,598,672)	(2,025,011)
<b>Total Net Position (Deficit)</b>	(748,702)	(1,236,515)
<b>Total Liabilities and Net Position (Deficit)</b>	<u>\$ 1,529,376</u>	<u>\$ 1,161,254</u>

The accompanying notes are an integral part of these financial statements.

# WAYNE STATE UNIVERSITY WDET-FM

## Statements of Revenues, Expenses and Changes in Net Position Years Ended September 30, 2017 and 2016

	<u>2017</u>	<u>2016</u>
<b>Operating Revenues</b>		
Grant from Corporation for Public Broadcasting	\$ 247,526	\$ 255,400
Underwriting Sales	944,188	865,584
Other Sales	87,832	38,259
Indirect Administrative Support (Note 1)	533,317	492,053
Other Grants	401,006	183,946
<b>Total Operating Revenues</b>	<u>2,213,869</u>	<u>1,835,242</u>
<b>Operating Expenses (Note 7)</b>		
Salaries, Payroll Taxes, and Employee Benefits	2,458,507	2,308,950
Membership Dues and Other Fees	68,279	84,298
Indirect Administrative Support (Note 1)	533,317	492,053
Contracted Services	724,198	769,848
Printing, Publicity, and Advertising	90,590	71,755
Supplies and Materials	14,847	29,963
Telephone	30,011	34,016
Postage	39,223	34,568
Travel and Training	33,633	25,432
Equipment, Software and Maintenance	107,298	94,453
Minor Renovations and Repairs	-	97,706
Miscellaneous	49,108	22,871
Depreciation	46,734	30,917
<b>Total Operating Expenses</b>	<u>4,195,745</u>	<u>4,096,830</u>
Operating Loss	<u>(1,981,876)</u>	<u>(2,261,588)</u>
<b>Non-operating Revenues (Expenses)</b>		
Contributions	1,988,694	1,441,269
Transfer from Wayne State University	472,400	472,400
Other Income	8,595	10,588
<b>Total Non-operating Revenues (Expenses)</b>	<u>2,469,689</u>	<u>1,924,257</u>
<b>Increase (Decrease) in Net Position</b>	487,813	(337,331)
Net Deficit, Beginning of Year	<u>(1,236,515)</u>	<u>(899,184)</u>
<b>Net Deficit, End of Year</b>	<u>\$ (748,702)</u>	<u>\$ (1,236,515)</u>

The accompanying notes are an integral part of these financial statements.

# WAYNE STATE UNIVERSITY WDET-FM

## Statements of Cash Flows Years Ended September 30, 2017 and 2016

	<u>2017</u>	<u>2016</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Grants	\$ 536,957	\$ 390,912
Underwriting and Other Sales	1,120,946	900,005
Payments to Employees	(2,439,625)	(2,273,947)
Payments to Suppliers	(1,224,094)	(1,153,867)
<b>Net Cash Used in Operating Activities</b>	<u>(2,005,816)</u>	<u>(2,136,897)</u>
<b>CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES</b>		
Contributions	1,740,317	1,432,034
Transfer from Wayne State University	472,400	472,400
Other	6,555	5,667
<b>Net Cash Provided by Non-Capital Financing Activities</b>	<u>2,219,272</u>	<u>1,910,101</u>
<b>CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES</b>		
Purchase of Capital Assets	(42,161)	(91,219)
<b>Net Cash Used in Capital and Related Financing Activities</b>	<u>(42,161)</u>	<u>(91,219)</u>
Net Increase (Decrease) in Due to Wayne State University	171,295	(318,015)
Due to Wayne State University, Beginning of Year	(1,969,653)	(1,651,638)
Due to Wayne State University, End of Year	<u>\$ (1,798,358)</u>	<u>\$ (1,969,653)</u>
<b>Reconciliation of Operating Loss to Net Cash Used by Operating Activities</b>		
Operating Loss	\$ (1,981,876)	\$ (2,261,588)
<b>Adjustments to Reconcile Operating Loss to Net Cash Used in Operating Activities:</b>		
Depreciation Expense	46,734	30,917
(Increase) Decrease in Assets of Current Operating Funds:		
Receivables, Net	(123,146)	(54,495)
Prepaid Expenses	(20,372)	14,007
Increase (Decrease) in Liabilities of Current Operating Funds:		
Accounts Payable and Accrued Payroll	(38,809)	117,207
Unearned Income	100,498	2,223
Compensated Absences	11,155	14,832
<b>Net Cash Used in Operating Activities</b>	<u>\$ (2,005,816)</u>	<u>\$ (2,136,897)</u>

The accompanying notes are an integral part of these financial statements.

## 1) BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES

### Overview

WDET-FM ("WDET") is a public telecommunications entity owned and operated by Wayne State University ("the University"). WDET does not have separate legal status or existence. The assets and liabilities and the revenues and expenses of WDET, with the exception of in-kind donations and expenses, are included in the combined financial statements of the University.

### Basis of Presentation

The financial statements have been prepared in accordance with the Corporation for Public Broadcasting's Principles of Accounting and Financial Reporting for Public Telecommunications Entities, and generally accepted accounting principles as prescribed by the Governmental Accounting Standards Board (GASB).

**Net Position** - Consistent with GASB Principles, WDET reports its net position in three categories:

- **Net Investment in Capital Assets** – WDET's investment in equipment, net of accumulated depreciation. Changes from year to year result from capital additions, retirement of assets and depreciation expense.
- **Restricted - Expendable** – Gifts which are subject to externally imposed restrictions governing their use.
- **Unrestricted** – Funds which are not subject to externally imposed restrictions and are designated for public service and other programs.

### Summary of Significant Accounting Policies

The accompanying financial statements have been prepared on the accrual basis. The University and WDET report their operations as a business-type activity, as defined by GASB Statement No. 35. Business-type activities are those that are financed in whole or in part by fees charged to external parties for goods or services.

Consistent with GASB Principles, WDET defines operating activities, as reported in the statement of revenues, expenses, and changes in net position, as those that generally result from exchange transactions such as payments received for underwriting sales and program grants, and payments made for services or goods received. Non-operating revenues are primarily non-exchange in nature such as contributions received from the University and external donors.

1) **BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES (Continued)**

**Accounting Estimates** – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

**Prepaid Expenses** – Prepaid expenses primarily represent cash payments made in advance of when the related expenditures are recognized for financial statement purposes.

**Investments** – Investments represent the portion of gifts and the related undistributed accretion from investments specifically restricted to WDET which are included in the University's endowment investment pool.

**Capital Assets** – Capital assets are recorded at cost, or if acquired by contribution, at the fair market value as of the date of donation. Depreciation is computed on the straight-line method over the estimated service lives of the respective assets.

**Unearned Income** – Unearned income represents amounts received and/or receivable in advance of an event or in advance of incurring the related costs. This includes amounts received from grant and contract sponsors which have not yet been earned under the terms of the underlying agreements. Unearned income will be recognized as revenue in subsequent periods commensurate with generally accepted accounting principles and/or the applicable grant and contract terms and conditions.

**Revenue Recognition** – WDET receives pledges and bequests of financial support from corporations, foundations and individuals. Revenue is recognized when a pledge representing an unconditional promise to give is received and all eligibility requirements, including time requirements, have been met. In the absence of such promise, revenue is recognized when the gift is received. Endowment pledges and conditional promises do not meet eligibility requirements, as defined by GASB Statement No. 33, *Financial Reporting for Non-Exchange Transactions*, and are not recorded as assets until the related gifts are received.

Donor unconditional promises to give that are expected to be collected in future years are recorded at the present value of the estimated future cash flows. The discounts on these amounts are computed using risk-free interest rates applicable to the years in which the promises are made, commensurate with expected future payments. The allowance for uncollectible pledge receivables is provided based on management's judgment of potential uncollectible amounts.

Underwriting revenue is recognized when the related programming and broadcasting services have occurred.

**1) BASIS OF PRESENTATION AND SIGNIFICANT ACCOUNTING POLICIES  
(Continued)**

**In-Kind Donations** – Donated goods and services are recorded as both revenue and expense at the estimated fair market value as determined by the donor.

Donated personnel services of nonprofessional volunteers are not recorded as revenue and expense as there is no objective basis available to measure the value of such services.

**Corporation for Public Broadcasting Community Service Grant** - The Corporation for Public Broadcasting (CPB) is a private, nonprofit grant-making organization responsible for funding more than 1,000 television and radio stations. CPB distributes annual Community Service Grants (CSGs) to qualifying public broadcasting entities. CSGs are used to augment the financial resources of public broadcasting entities and thereby to enhance the quality of programming and expand the scope of public broadcasting services. Each CSG may be expended over one or two federal fiscal years as described in the Communications Act, 47 United States Code Annotated, Section 396(k)(7). In any event, each grant must be expended within two years of the initial grant authorization. According to the Communications Act, funds may be used at the discretion of recipients for purposes relating primarily to production and acquisition of programming. Also, the grants maybe used to sustain activities begun with CSGs awarded in prior years. Certain General Provisions must be satisfied in connection with application for and use of the grants to maintain eligibility and meet compliance requirements. These General Provisions pertain to the use of grant funds, record keeping, audits, financial reporting, mailing lists, and licensee status with the Federal Communications Commission.

**Indirect Administrative Support** – Indirect administrative support consists of an allocation of costs relating to occupancy, maintenance, utilities and other institutional support provided to WDET by the University. This support is recognized in the financial statements as both revenue and expense.

**Reclassification** – Certain reclassifications have been made to the 2016 balances to conform to the 2017 presentation.

**2) DUE TO WAYNE STATE UNIVERSITY**

The amounts due to Wayne State University at September 30, 2017 and 2016 were \$1,798,358 and \$1,969,653, respectively. These amounts represent payments made by the University on behalf of WDET in excess of WDET cash on deposit in the University's pooled cash account.

# WAYNE STATE UNIVERSITY WDET-FM

Notes to Financial Statements (Continued)  
September 30, 2017 and 2016

## 3) RECEIVABLES

Receivables at September 30, 2017 and 2016 were as follows:

	<u>2017</u>	<u>2016</u>
Pledge Receivables, Current	\$ 578,770	\$ 315,396
Less Allowance for Doubtful Pledge Receivables - Current	<u>(60,884)</u>	<u>(45,806)</u>
	517,886	269,590
Underwriting Receivables	207,445	229,617
Less Allowance for Doubtful Underwriting Receivables	<u>(54,205)</u>	<u>(95,497)</u>
	153,240	134,120
Other Receivables	<u>164,556</u>	<u>60,530</u>
<b>Current Receivables, Net</b>	<u><u>\$ 835,682</u></u>	<u><u>\$ 464,240</u></u>
Pledge Receivables - Noncurrent	\$ 3,818	\$ 4,176
Less Allowance for Doubtful Pledge Receivables - Noncurrent	<u>(1,368)</u>	<u>(1,807)</u>
<b>Noncurrent Receivables, Net</b>	<u><u>\$ 2,450</u></u>	<u><u>\$ 2,369</u></u>

## 4) CAPITAL ASSETS

Capital asset activity for the years ended September 30, 2017 and 2016 was as follows:

	<u>2017</u>			
	<u>Beginning Balance</u>	<u>Additions</u>	<u>Retirements</u>	<u>Ending Balance</u>
Tower	\$ 926,562	\$ -	\$ -	\$ 926,562
Furniture and Equipment	547,987	20,922	-	568,909
Subtotal	1,474,549	20,922	-	1,495,471
Less: Accumulated Depreciation	<u>(889,140)</u>	<u>(46,734)</u>	-	<u>(935,874)</u>
<b>Capital Assets, Net</b>	<u><u>\$ 585,409</u></u>	<u><u>\$ (25,812)</u></u>	<u><u>\$ -</u></u>	<u><u>\$ 559,597</u></u>
	<u>2016</u>			
	<u>Beginning Balance</u>	<u>Additions</u>	<u>Retirements</u>	<u>Ending Balance</u>
Tower	\$ 926,562	\$ -	\$ -	\$ 926,562
Furniture and Equipment	443,008	112,458	(7,479)	547,987
Subtotal	1,369,570	112,458	(7,479)	1,474,549
Less: Accumulated Depreciation	<u>(865,702)</u>	<u>(30,917)</u>	7,479	<u>(889,140)</u>
<b>Capital Assets, Net</b>	<u><u>\$ 503,868</u></u>	<u><u>\$ 81,541</u></u>	<u><u>\$ -</u></u>	<u><u>\$ 585,409</u></u>

## 5) COMPENSATED ABSENCES

Compensated absences represent the liability for earned and vested employee vacation and sick time.

**6) DEFINED CONTRIBUTION RETIREMENT PLAN**

The University offers pension benefits for substantially all full-time employees of WDET through a defined contribution plan. In a defined contribution plan, benefits depend solely on amounts contributed to the plan plus investment earnings. Employees are eligible to participate after they reach 26 years of age. Eligible employees that contribute at least 1 percent of their salary will receive a University matching contribution equal to two times their contribution up to a maximum University contribution of 10 percent. The University's contribution is not vested until the employee has completed two years of service.

**7) FUNCTIONAL EXPENSES**

Operating expenses, reported on the Statement of Revenues, Expenses and Changes in Net Position are categorized by natural classifications. Functional breakdowns of operating expenses classified by activity for the years ended September 30, 2017 and 2016 are presented on the following pages:

# WAYNE STATE UNIVERSITY WDET-FM

Notes to Financial Statements (Continued)  
September 30, 2017 and 2016

## 7) FUNCTIONAL EXPENSES (Continued)

	2017					Total
	Programming and Production	Broadcasting	Program Information	Fund Raising	Management and General	
Salaries, Payroll Taxes, and Employee Benefits	\$ 1,221,311	\$ 292,213	\$ 132,835	\$ 421,775	\$ 390,373	\$2,458,507
Membership Dues and Other Fees	24,298	-	75	8,295	35,611	68,279
Contracted Services	596,314	949	26,452	86,365	14,118	724,198
Printing, Publicity, and Advertising	12,719	99	7,918	69,501	353	90,590
Supplies and Materials	4,943	2,188	632	-	7,084	14,847
Telephone	17,476	4,716	698	3,339	3,782	30,011
Postage	27	40	-	39,069	87	39,223
Travel and Training	17,152	418	6,840	5,471	3,752	33,633
Equipment, Software and Maintenance	20,279	36,096	2,434	44,450	4,039	107,298
Miscellaneous	10,211	-	13,057	20,675	5,165	49,108
Depreciation	24,769	4,206	2,337	9,347	6,075	46,734
<b>Total Functional Expenses Before Indirect Administrative Support</b>	<b>1,949,499</b>	<b>340,925</b>	<b>193,278</b>	<b>708,287</b>	<b>470,439</b>	<b>3,662,428</b>
Indirect Administrative Support	282,658	47,999	26,666	106,663	69,331	533,317
<b>Total Functional Expenses</b>	<b>\$ 2,232,157</b>	<b>\$ 388,924</b>	<b>\$ 219,944</b>	<b>\$ 814,950</b>	<b>\$ 539,770</b>	<b>\$4,195,745</b>

# WAYNE STATE UNIVERSITY WDET-FM

Notes to Financial Statements (Continued)  
September 30, 2017 and 2016

## 7) FUNCTIONAL EXPENSES (Continued)

	2016					Total
	Programming and Production	Broadcasting	Program Information	Fund Raising	Management and General	
Salaries, Payroll Taxes, and Employee Benefits	\$ 1,090,555	\$ 279,117	\$ 144,752	\$ 399,799	\$ 394,727	\$2,308,950
Membership Dues and Other Fees	45,690	-	150	8,145	30,313	84,298
Contracted Services	622,465	37,186	32,146	56,839	21,212	769,848
Printing, Publicity, and Advertising	4,081	210	11,310	55,579	575	71,755
Supplies and Materials	5,437	17,944	362	1,233	4,987	29,963
Telephone	18,433	4,904	477	3,205	6,997	34,016
Postage	-	55	11	34,160	342	34,568
Travel and Training	8,479	1,882	3,791	6,422	4,858	25,432
Equipment, Software and Maintenance	9,069	38,613	181	42,705	3,885	94,453
Minor Renovations and Repairs	-	-	-	-	97,706	97,706
Miscellaneous	198	-	5,743	2,004	14,926	22,871
Depreciation	15,458	3,092	1,855	5,256	5,256	30,917
<b>Total Functional Expenses Before Indirect Administrative Support</b>	<b>1,819,865</b>	<b>383,003</b>	<b>200,778</b>	<b>615,347</b>	<b>585,784</b>	<b>3,604,777</b>
Indirect Administrative Support	246,027	49,205	29,523	83,649	83,649	492,053
<b>Total Functional Expenses</b>	<b>\$ 2,065,892</b>	<b>\$ 432,208</b>	<b>\$ 230,301</b>	<b>\$ 698,996</b>	<b>\$ 669,433</b>	<b>\$4,096,830</b>